



New Year, New Voices: ILP's Bold Moves for 2025

Episode 46 Show Notes

Welcome to the Insurance Leadership Podcast!

The Insurance Leadership Podcast (ILP) ushers in 2025 with an exciting new season that celebrates the past and looks boldly to the future. Host Ryan Eaton reflects on four transformative years of podcasting, featuring over 45 episodes with inspiring guests such as New York Times best-selling authors, CEOs, startup founders, military leaders, and even Secret Service agents. These discussions have spanned topics such as building agencies from the ground up, navigating private equity sales, and mastering leadership in a constantly evolving industry.

In this special episode, Ryan shares heartfelt gratitude for the team that made it all possible and introduces **two new co-hosts**: Casey Combest and Ben Markland. Both bring a wealth of knowledge and fresh energy, poised to add even greater depth to the ILP. Listeners will hear about exciting updates for the new season, including a revamped format with dynamic Q&A sessions, an impressive lineup of guest speakers, and an enhanced focus on audience interaction.

With an optimistic and heartfelt tone, this episode sets the stage for an incredible year ahead, offering listeners a glimpse into what's to come while honoring the podcast's legacy.

Reflecting on Four Years of Impactful Conversations

Ryan takes a moment to celebrate the incredible growth of ILP since its inception. Over the years, the podcast has become a beacon of thought leadership, tackling a wide array of topics that blend insurance expertise with timeless leadership principles. From lessons learned through the stories of accomplished leaders to practical advice for navigating challenges in the

industry, the podcast has established itself as a go-to resource for professionals seeking inspiration and actionable insights.

Welcoming Two New Co-Hosts



A major highlight of this episode is the introduction of Casey and Ben as co-hosts. Casey, known for his production expertise and history of hosting successful podcasts, brings a dynamic, creative flair to ILP. Ben, Vice President of Sales at Morgan White Group, contributes a wealth of industry knowledge and experience across administration, technology, and distribution. Their addition marks a new chapter for the podcast, promising diverse perspectives and enriched discussions.

Exciting Plans for 2025 and Beyond

The ILP team shares their vision for the future, detailing innovative changes for the podcast format. Expect more interactive episodes, featuring live Q&A sessions where listeners can engage directly with hosts and guests. The podcast will also welcome an inspiring lineup of guest speakers who bring fresh insights to both the insurance industry and leadership strategies. Furthermore, there will be a greater focus on connecting with the audience through social media, ensuring that listener feedback and interests continue to shape the direction of ILP.

Conclusion

Join us on this exciting journey into 2025! Share your thoughts, suggest guest speakers, or pitch topics you'd love to hear discussed. Connect with us on [LinkedIn](#), [Instagram](#), and [Facebook](#) to

help shape the next chapter of the Insurance Leadership Podcast. Your voice matters, and we can't wait to hear from you!

[What's Next](#)

Coming up in February 2025, we're thrilled to welcome Luke Aslesen, an award-winning benefits advisor, employee engagement expert, and the founder of INFRMD, as our featured guest.

Be sure to leave us a review and let us know what you think!